

TEAM SANGSTER

CHARITY RUN/WALK

SUPPORTING ACADEMIC DREAMS



SUN
SEP 7
2025
PARTNERSHIP DECK



5th ANNIVERSARY CHARITY RUN/ WALK

SUPPORTING ACADEMIC DREAMS

MISSION & IMPACT




The MBJ/Team Sangster Charity Run/Walk is committed to **empowering futures, one step at a time**. Through this annual event, we transform every stride into opportunity by funding educational grants and essential resources that empower students and strengthen communities.

Since its inception, the MBJ/Team Sangster Charity Run/Walk has provided critical financial assistance towards education to more than 1,300 students, made possible by the unwavering support of our valued partners and thousands of participants.

As we approach our **5th anniversary in 2025**, our mission is to **expand our reach and further amplify the impact with your participation**, guaranteeing support to students at all levels, including individuals with special needs, at-risk youths, and STEM program development.

Together, we Run, Walk, and Give—shaping a brighter tomorrow for the next generation.

YEAR	\$ RAISED	BENEFICIARIES
2019	\$ 3.5 MIL	40 STUDENTS
2022	\$ 4.5 MIL	100 STUDENTS
2023	\$ 11 MIL	180 STUDENTS
2024	\$ 22 MIL	1,000 STUDENTS
TOTAL	\$ 41 MIL	1,320 STUDENTS





PARTNERSHIP BENEFITS



Maximize Brand Visibility and Impact!

By sponsoring the Team Sangster Charity Run/Walk, your brand gains exposure to a highly engaged audience of over 2,300 participants, countless supporters, and thousands of airport users. With prominent logo placement on event materials, signage and social media, your company's brand will be highly visible, reinforcing brand recognition while aligning with a powerful community-driven initiative. This is more than just visibility; it's a statement of your commitment to education and positive change.

Partner with us and let your brand stand out while making a real difference!



Catalyst for Change

Join us in making a lasting impact! The Team Sangster Charity Run/Walk has a proven track record of transforming lives through education. Over the 4 years we raised an impressive **\$41 million, supporting over 1,300 students.**

Your partnership fuels this mission—empowering young minds, strengthening communities, and creating brighter futures.

Partner with us and be a catalyst for change!

Community Development

Beyond education, the event plays a pivotal role in broader community enhancement. The funds raised are allocated not only to individual students but also to community groups, thereby promoting collective growth and development.

Join us in supporting collective growth and development!



PARTNERSHIP OPPORTUNITIES

DIAMOND \$10,000 USD

- **Elite Sponsor:** Access limited number of spaces and exclusive offers with elite status
- **Highest priority promotional status:** Highest priority promotional status at the event and in promotional materials.
- **Complimentary 10-Second Advertising:** Your brand will be showcased on a digital monitor in the Customs and Immigration Hall or Customs and Ground Transportation Hall for a one-month period, visible to 100% of arriving passengers valued at US\$4,500.00.
- **Logo Placement:** Enjoy the highest priority placement of your logo on all digital and printed materials associated with the event.
- **Prominent Acknowledgment:** Your brand will receive prominent acknowledgment on signage placed in key locations on race day and across all media platforms for the eight weeks leading up to the event.
- **Social Media and Publicity:** Ongoing mentions in our social media and publicity campaigns both prior to and on race day.
- **Opportunity for Presentation:** Address event audience with a five-minute presentation on race day, maximizing your brand's visibility and engagement.
- **Feather Banners/Bunting:** Eight (8) feather banners/bunting will be strategically placed at prominent locations on race day, ensuring maximum exposure for your brand.
- **Corporate Team Entry:** Enjoy complimentary entry of up to 60 persons from your corporate team, encouraging team building and participation.
- **Team Tent:** Receive a 20x10 team tent provided and located in a prominent position, serving as an assembly space for your team and branding opportunity.
- **Promotional Items and Awards:** Opportunity to distribute sponsor-supplied promotional items and present awards on race day, strengthening brand engagement.
- **Grant Awards Ceremony:** Participate in the Annual Grant Awards Ceremony by handing over funds to recipients, showcasing your commitment to community development.
- **Newsletter Advertisement:** Full-page advertisement feature in our airport newsletter "Radar," shared with stakeholders and participants.
- **Snacks & Hydration:** Ensure your team's comfort and energy with included snacks and hydration fluid.
- **Branded Apparel:** Receive up to 60 complimentary branded MBJ/Team Sangster Run/Walk shirts for your team.

PARTNERSHIP OPPORTUNITIES

PLATINUM \$6,000 USD

- **Prime Promotional Status:** Leading promotional status at the event and in promotional materials.
- **10-Second Advertising:** Showcase your brand with a 10-second advertisement on a digital monitor in the Baggage Claim area for a two-week period, visible to 100% of arriving passengers valued at US\$2,800.00.
- **Prominent Acknowledgment:** Enjoy prominent acknowledgment on signage placed in key locations on race day and across all media platforms for the eight weeks leading up to the event.
- **Logo Placement:** Priority placement of your logo on all digital and printed materials associated with the event, maximizing brand visibility.
- **Social Media and Publicity:** Ongoing mentions in our social media and publicity programs both prior to and on race day, enhancing your brand's reach and engagement.
- **Opportunity for Presentation:** Address event audience with a 2-3-minute presentation on race day, allowing you to connect directly with participants and attendees.
- **Promotional Items:** Optionally, distribute sponsor-supplied promotional items to participants, further increasing brand awareness and appreciation.
- **Feather Banners/Bunting:** Six feather banners/bunting will be strategically placed at prominent locations on race day, providing additional exposure for your brand.
- **Corporate Team Entry:** Enjoy complimentary corporate team entry of up to 40 persons, fostering team building and participation.
- **Team Tent:** Receive a 20x10 team tent provided and located in a prominent position, serving as an assembly space for your team and branding opportunity.
- **Fund Handover Opportunity:** Participate in handing over funds to recipients of funds at the awards ceremony, demonstrating your commitment to community support.
- **Newsletter Advertisement:** Half-page advertisement feature in our newsletter "Radar," shared with stakeholders and participants.

PARTNERSHIP OPPORTUNITIES

GOLD \$4,000 USD

- **Brand Visibility:** Recognition of promotional status at the event and in promotional materials.
- **10-Second Advertising:** Feature your brand with a 10-second advertisement on a digital monitor in the Baggage Claim area for a one-week period, visible to 100% of arriving passengers valued at US\$1,700.00.
- **Logo Placement:** Logo prominently displayed on all digital and printed materials associated with the event, maximizing your brand's visibility.
- **Prominent Acknowledgment:** Enjoy prominent acknowledgment as the Gold Sponsor on signage placed in key locations on race day and across all media platforms for the eight weeks leading up to the event.
- **Social Media and Publicity:** Mentions in our social media and publicity programs both prior to and on race day, enhancing your brand's reach and engagement.
- **Feather Banners/Bunting:** Four (4) feather banners/bunting will be strategically placed at prominent locations on race day, providing additional exposure for your brand.
- **Corporate Team Entry:** Receive complimentary corporate team entry for up to 25 persons, fostering team building and participation.
- **Team Tent:** Receive a 10x10 team tent provided and included, offering a branded space for your team to gather and engage with participants.
- **Newsletter Advertisement:** Advertisement feature in our newsletter "Radar," shared with stakeholders and participants.
- **Fund Handover Opportunity:** Participate in handing over funds to recipients at the awards ceremony, showcasing your commitment to community support.

PARTNERSHIP OPPORTUNITIES

SILVER \$2,500 USD

- **Recognition:** Be recognized as a sponsor on all digital and/or printed materials associated with the event.
- **Logo Inclusion:** Your logo will be included on all flyers/posters promoting the event.
- **Social Media and Publicity:** Mentions in our social media and publicity programs, increasing your brand's visibility.
- **Feather Banners/Bunting:** Two (2) feather banners/bunting will be strategically placed at prominent locations on race day, offering exposure for your brand.
- **Corporate Team Entry:** Enjoy complimentary corporate team entry of up to 20 persons, encouraging team participation.

BRONZE \$1,500 USD

- **Corporate Team Entry:** Enjoy complimentary entry for a corporate team, with a limit of 15 persons, fostering team participation.
- **Logo Inclusion:** Your logo will be included on all flyers/posters promoting the event.
- **Social Media and Publicity:** Receive mentions in our social media and publicity programs, increasing your brand's visibility.



