

NEWS RELEASE

Official Opening for Dufry duty free store at Sangster International Airport in Montego Bay, Jamaica

Following the completion of its new 1,586 m² main duty-free store at Sangster International Airport (SIA), representatives of Dufry, MBJ Airports Limited (MBJ) and other dignitaries met on April 27th for its official inauguration.

On behalf of Dufry, the opening event was attended by Enrique Urioste - President and CEO Latin America, Juan Antonio Nieto - General Manager of Caribbean and Alain Ariz, General Manager - Jamaica. Representing MBJ were Shane Munroe - CEO of MBJ, Sherifia Powell - CFO of MBJ, Camille Royes - Legal Counsel of MBJ, and Sharon Hislop-Holt - Commercial Business Development & Marketing Manager, as well as the airport's Commercial team. Also in attendance on behalf of the local authorities were Mrs Odette Dyer – Regional Director Jamaica Tourist Board, representing Edmund Bartlett Minister of Tourism, Councilor Mark Mc Gann, representing Councilor Leroy Williams Mayor of Montego Bay, and Mr Audley Deidrick – President of Airport Authorities of Jamaica.

Dufry has a long-standing relationship with MBJ, having operated the duty free and duty paid stores in SIA since 2012. The newly- constructed and larger walkthrough duty free store has been relocated nearer to the security channel, to fully maximise the high passenger footfall. As one of the largest and busiest airports in the Caribbean, SIA welcomes almost 5 million international passengers each year (2019).

With almost 500 m² of additional space compared to the store it replaces, the new store is considerably larger and offers an extended product range across all the core categories of beauty, liquor, luxury accessories, tobacco and confectionery, as well as local food, travel accessories, electronics, toys and souvenirs.

Conveying a strong sense of place, a striking central area called “Rum Vibes” showcases local liquors included many Jamaican rums. Customers are invited to sample some of the exceptional brands that are available at the instore tasting bars. Another highlight is the 110 m² Appleton Estate Rum boutique area. Appleton is the most popular Jamaican rum brand and customers can discover its rich heritage using the digital instore touchpoints and promotional tasting area, which combine to create an engaging and immersive experience for travelers.

Speaking on behalf of Dufry Enrique Urioste, President and CEO Latin America commented, “We are delighted to be here with our colleagues at MBI today, to officially open this impressive new store at SIA which is the gateway to the beautiful island of Jamaica. When planning the development of the new store, we have been able to introduce many exciting new brands and features that really reflect the great spirit and vibrancy of Jamaica. We look forward to continuing to deliver a first class shopping experience to each and every customer that visits our store.”

Shane Munroe, CEO MBI Airports Limited for SIA continues, “We are delighted to have this new duty-free store as part of our commercial offering and it fits perfectly into our ongoing commitment to provide a world-class shopping experience for our passengers.”



Left to right: Alain Ariz, General Manager - Dufry Jamaica; Shane Munroe, CEO-MBI; Sharon Hislop-Holt, Commercial & Marketing Manager – MBI; Juan Antonio Nieto - General Manager of Caribbean – Dufry; Odette Dyer, Regional Director, JTB; Audley Deidrick, President & CEO, AAI; Enrique Urioste - President and CEO Latin America.

For further information:

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