

SPIRIT AIRLINES: Jamaica Has Spirit, Today!

- Spirit Inaugurates Service to Its Fort Lauderdale Hub from Montego Bay and Kingston, Jamaica

/noticias.info/ Spirit Airlines, the leading low cost carrier to the Caribbean, today inaugurates its daily non-stop service to Fort Lauderdale from both Montego Bay and Kingston, Jamaica. Service from Montego Bay to Orlando will also begin today.

Brand-new Airbus aircraft will serve Jamaica with two-class service and all leather seats throughout the cabin. "The Spirit of Jamaica," a new, 198-seat Airbus A321 will fly the inaugural flight to Kingston.

Spirit will celebrate its inaugural service with airport events in Kingston and Montego Bay.

"Spirit Airlines is thrilled that our 1st day of service is finally here," said Barry Biffle, Chief Marketing Officer of Spirit Airlines. "From today on out, Jamaica will enjoy never-before-seen airfares, an increase in tourism, and a boost to the local economy. Spirit is the leading low cost carrier to the Caribbean and we're confident that our low fare and high quality service will be exceedingly popular for locals and tourists alike."

"We welcome Spirit Airlines to Norman Manley International Airport, the main gateway to our nation's capital, and indeed to the East and South Coasts of Jamaica," said Mr. Earl Richards, CEP, NMIA Airports Limited. "Spirit's extensive service network will definitely increase the number of destinations and connections needed to serve our inbound and outbound passengers, while providing the opportunity for a greater number of US visitors to travel to Kingston. This new Ft. Lauderdale - Kingston service will ensure that there is no seat constraint in serving our relatively large population of foreign-resident Jamaicans, as well as our local citizens. In addition, it will also assist in stimulating market demand at a time when our Airport has embarked upon a major expansion and development programme. We look forward to a long and mutually rewarding relationship."

"It is with great pleasure that MJB Airports Limited welcomes Spirit Airlines. This is indeed an historical day, it marks not only the inaugural service of Spirit Airlines service from Fort Lauderdale and Orlando to Montego Bay, but it also marks the occasion of the first low cost carrier to provide reliable scheduled flights to Jamaica," said CEO, Mr. Jorge Sales. "When Spirit Airlines senior executives decided to build their company into a balanced domestic and international airline, they sought out a destination in the Caribbean that is viable, as well as an airport that is cost competitive and committed to excellence. We are thrilled that Spirit Airlines chose Montego Bay, Jamaica and Sangster International Airport to start this new chapter in international aviation."

About Spirit Airlines

Founded in 1990, Fort Lauderdale-based Spirit Airlines is the best-capitalized, low fare Caribbean carrier with hubs in Detroit and in Fort Lauderdale, the largest low fare

connecting hub in Florida. Spirit brings low fares and friendly service to cities in the United States, Bahamas and the Caribbean with 125 daily flights.

In addition to comfortable Coach class service, Spirit offers Spirit Plus, a low cost business class with 2-by-2 leather seating with an extra 6 inches of legroom vs coach in the Airbus fleet, complimentary cocktails and snacks.

Spirit is currently bringing in a new fleet of Airbus aircraft and plans to have completed its fleet renewal by early 2007. Spirit currently has 8 A319, 6 A321, and 17 MD-80 aircraft.

For more information, fares, schedules and reservations visit www.spiritair.com or call 1-800-772-7117 (en Español, 1-800-756-7117).